



CAPITAL CITY COMIC CON ADVERTISING AGREEMENT

COMPLETE CONTACT INFORMATION:

PRIMARY CONTACT: _____ TITLE: _____

COMPANY: _____ ADDRESS: _____

CITY: _____ PROVINCE: _____ POSTAL CODE: _____

TELEPHONE: _____ EMAIL: _____

SELECT ADVERTISING LEVEL:

DISPLAY ADVERTISING	RATE	SIZE (W X H)	SELECT
FULL PAGE OUTSIDE BACK COVER	\$2,000	*8" X 10.5"	<input type="checkbox"/>
FULL PAGE INSIDE COVER (IFC; IBC)	\$1,500	*8" X 10.5"	<input type="checkbox"/>
FULL PAGE	\$1,000	*8" X 10.5"	<input type="checkbox"/>
1/2 PAGE HORIZONTAL	\$700	7" X 4.6"	<input type="checkbox"/>
1/2 PAGE VERTICAL	\$700	3.4" X 9.5"	<input type="checkbox"/>
1/4 PAGE	\$450	3.4" X 4.6"	<input type="checkbox"/>
1/8 PAGE	\$300	3.4" X 2.25"	<input type="checkbox"/>

*Note for full page ads: trim size - 8" x 10.5"; bleed on all four sides - 8.5" x 11", live area of 7" x 9.5"


SIGNATURES:

AUTHORIZED SIGNATURE: _____ DATE: _____


PRINTED NAME: _____ TITLE: _____

SOCIETY SIGNATURE: _____ DATE: _____

PRINTED NAME: _____ TITLE: _____



Please note: an invoice will be issued upon completion of this advertising agreement.





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CONTRACT TERMS

All spaces are sold on a first-come, first-serve basis. Payment of funds is due 30 days from the date the contract is signed. Funds are non-refundable.

ADDITIONAL TERMS AND CONDITIONS

Once a contract for advertising has been signed with Capital City Comic Enthusiasts Society (CCCES), the contract with client details will be sent to Black Press ("Publisher") who will collect all ad materials and the following conditions will apply:

1. Approvals

The contents of all advertisements are subject to approval by the Capital City Comic Enthusiasts Society. CCCES reserves the right to reject or cancel any advertisement, insertion order, space reservation, or position commitment at any time.

2. Publisher/Advertiser

All advertisements are accepted and published upon agreement that the party placing such materials is authorized to publish any and all such materials. In consideration of the acceptance, the advertiser and/or agency agree to indemnify and hold the Publisher and Capital City Comic Enthusiasts Society harmless from and against any loss or expense on claims based on the subject matter of such advertisements.

PRODUCTION INFORMATION

PREFERRED FILE FORMAT: PDF x/1a Press Quality

Also accepted: Adobe InDesign, Photoshop, Illustrator - complete packaged archive with all fonts, images (links) included or embedded and fonts outlined. A low-res PDF should also be included for reference.

- Image files must be saved as CMYK at a minimum 300 DPI at 100%.
- All colours should be CMYK process separation.
- NOTE: RGB images can change dramatically when converted to CMYK.
- Black Press will not assume responsibility for advertising reproductions that do not conform to our mechanical specifications as listed. Non-digital materials may be accepted for reproduction but the publication does not accept responsibility for any reproduction problems as a result of poor client-supplied materials.

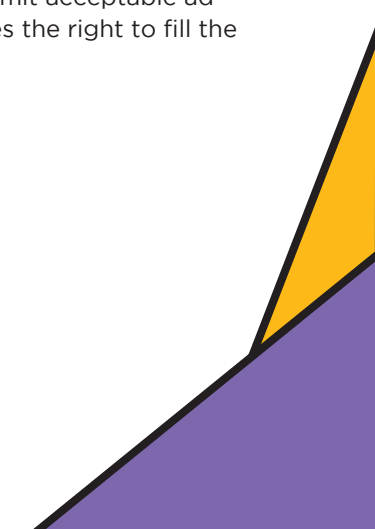
DEADLINE FOR MATERIALS

Camera-ready material is due by 11:00 a.m., **March 1, 2019**. If the advertiser does not submit acceptable ad materials by the due date of March 1, 2019, Capital City Comic Enthusiasts Society reserves the right to fill the space. If you require assistance with ad design, please contact Lily Chan to discuss.

Initial: _____

ALL ADVERTISING MATERIALS TO BE EMAILED TO:

Lily Chan, Black Press | E: lily@blvdmag.ca | D: 250-480-3289



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