



CAPITAL CITY COMIC CON | PROGRAM GUIDE 2019 RATE CARD

The Capital City Comic Con is a three-day celebration of pop culture across virtually all genres, including: animation, anime/manga, toys, video games, fantasy, science fiction, television, movies and comics. Guests, exhibitors and panels will have something for everyone, from hardcore superfans to young families. 9,000 copies of the program will be produced and distributed to all Capital City Comic Con attendees.

- When:** Friday, March 22 - Sunday, March 24, 2019
- Where:** The Victoria Conference Centre & Crystal Garden
- Expected Attendance:** 9,000 - 12,000
- Exhibitors:** 200+
- Program Guide Distribution:** 9,000

ADVERTISING RATES

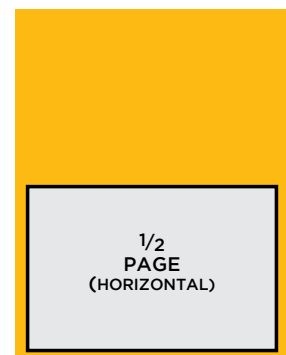
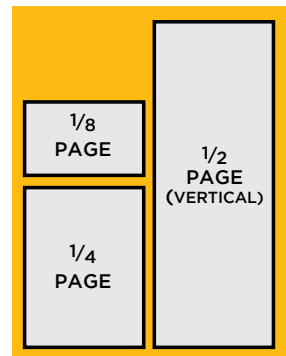
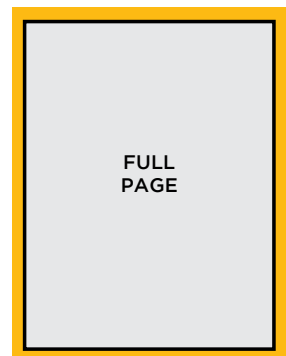
**tax will be added to all rates listed below.*

AD SIZE	RATE
Full page back cover (glossy paper)	\$2,000
Full page inside cover (glossy paper; back or front)	\$1,500
Full page	\$1,000
1/2 page	\$700
1/4 page	\$450
1/8 page	\$300

DISPLAY ADVERTISING SIZES

Width x height in inches

AD SIZE	SPECS
Full page	Trim: 8" x 10.5" Bleed: 8.5" x 11" Live area: 7" x 9.5"
1/2 page horizontal	7" x 4.6"
1/2 page vertical	3.4" x 9.5"
1/4 page	3.4" x 4.6"
1/8 page	3.4" x 2.25"



PRODUCTION INFORMATION

- PREFERRED FILE FORMAT: PDF x/1a Press Quality
- Also accepted: Adobe InDesign, Photoshop, Illustrator complete packaged archive with all fonts, images (links) included or embedded and fonts outlined. A low res PDF should also be included for reference.
- Image files must be saved as CMYK at a minimum 300 DPI at 100%.
- All colours should be CMYK process separation.
- NOTE: RGB images can change dramatically when converted to CMYK. Black Press will not assume responsibility for advertising reproductions that do not conform to our mechanical specifications as listed. Non-digital materials may be accepted for reproduction but the publication does not accept responsibility for any reproduction problems as a result of poor client-supplied materials.

IMPORTANT DATES

AD CLOSE	FPC COVER ADS DUE	INTERIOR PAGE ADS DUE	DELIVERS
February 25, 2019	11 am March 1, 2019	10 am - March 5, 2019	March 19, 2019

CONTACT

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